

Dear Potential Sponsor,

Greetings! My name is Elena Goodrow and I am a 15 year old living life to the fullest despite having Cystic Fibrosis. Together with a group of teens, I am working to create a magical concert experience to showcase new musical talent while raising funds and awareness for the Cystic Fibrosis community at **SALT FEST 2019!!** As we prepare for **SALT FEST** on **July 13th, 2019** at the **Social Circle Theater**, we are gathering *give-a-ways, prizes, and food donation commitments* for our entertainers and concert attendees. We are also *collecting handouts/ coupons (free advertising for you)* to include at our event. If you are *interested in sponsoring* the event by *donating money (minimum \$100)*, we will advertise your business with our event on social media and event flyers. We expect at least 200 concert goers to show up for the event.



Our fundraising efforts and sponsorship dollars will benefit Miles for Cystic Fibrosis (M4CF). Miles for Cystic Fibrosis honors children and adults living with cystic fibrosis (CF), a life shortening disease that affects 30,000 people in the United States, as they make their own marathon efforts every day to maintain their health. They do this by raising awareness and funds, aiding CF families in need, supporting research to find a cure, and promoting a physically active lifestyle for individuals with CF and their local communities. My family has been actively involved in this organization since its inaugural year over 10 years ago!

I am passionate about making a difference in the Cystic Fibrosis community. My involvement and the help of my family has helped me to raise over \$300,000 for the CF community. Help me and my super talented friends keep that number growing by making a donation towards our event, **SALT FEST 2019!** **Your donation would act as a catalyst to help us reach our goal.**

For more information about Salt Fest 2019 visit our Facebook page @Salt.Fest or Instagram @salt\_fest. Learn about our funds recipient organization --Miles for Cystic Fibrosis-- on their website [www.milesforcysticfibrosis.org](http://www.milesforcysticfibrosis.org). You can mail donations, flyers, handouts, coupons to the address below or call/e-mail to schedule a time for me to come pick up any donations you can offer. Feel free to contact me at your convenience if you have any questions.

Thank you for your consideration.

Elena Goodrow  
Salt Fest Coordinator

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