



## Big Peach Sizzler 10K & 5K *Presented by Flying Biscuit Café*

### 2019 Sponsorship Packages

#### About the Race

For more than 25 years “The Sizzler” has been a favorite of serious and recreational runners alike.

The race features two distance options, a unique, fast course following Peachtree Rd from Chamblee through Brookhaven to Buckhead, amazing SWAG, and a famous fun-filled post-race celebration.

Individuals and families from throughout the Metro Atlanta area as well as from across the southeast participate in this holiday tradition.

Demographic Information:

Male/Female	Annual Household Income	Reside in N. Metro ATL	Avg # of Participants
48%/52%	\$85,000+ (62%)	81%	3000

#### About Miles for Cystic Fibrosis

Since 2012 “The Sizzler” has raised \$300,000 as the primary fundraiser for Miles for Cystic Fibrosis.

Miles for Cystic Fibrosis is an Atlanta based 501 c-3 focused on helping children and adults living with CF enjoy longer, stronger lives. Services and support include providing emergency financial assistance, promoting regular physical activity through the Miles for CF BreatheStrong Program, and contributing to research toward a cure.





## 2019 Sponsorship Levels

Connect with event participants, volunteers, the Miles for Cystic Fibrosis network, and the local community through multiple channels in the months leading up to the event, throughout race weekend, and as finishers celebrate and share their experiences after the event.

Make a difference in the life of a child or adult living with Cystic Fibrosis through involvement with the Big Peach Sizzler and your support of Miles for Cystic Fibrosis.

### Platinum - \$5,000

- Recognized as “Official Provider” and awarded category exclusivity
- Logo placement on Big Peach Sizzler website and race registration page, event related emails, race shirt, and all printed marketing materials
- Dedicated sponsor promotional eblast (1) and social media posts (1/month)
- Priority ad placement in Virtual Event Bag
- Announcer recognition on race day
- Space at 2-day pre-race packet pick-up event with table and chairs provided
- 10x20 space at post-race festival with tent, table and chairs provided
- 10 Complimentary race entries

### Gold - \$2,500

- Logo placement on Big Peach Sizzler website and race registration page, event related emails, and race shirt
- Sponsor promotional message included in scheduled eblast (1) and dedicated social media post (1)
- Ad placement in Virtual Event Bag
- Announcer recognition on race day
- Space at 2-day pre-race packet pick-up event
- 10x10 space at post-race festival with tent, table and chairs provided
- 6 Complimentary race entries

### Silver - \$1,000

- Logo placement on race shirt
- Ad placement in Virtual Event Bag
- Announcer recognition on race day
- 10x10 space at post-race festival with tent, table and chairs provided
- 3 Complimentary race entries





- 2019 Sponsorship Levels (cont'd)

### Bronze - \$500

- Company name on race shirt
- Ad placement in Virtual Event Bag
- 10x10 space at post-race festival
- 2 Complimentary race entries

### Virtual Event Bag - \$250

- Ad placement in Virtual Event Bag
- 1 Complimentary race entry

### Event Day Exhibitor - \$250

- 10x10 space at post-race festival
- 1 Complimentary race entry



### In Kind Donations – Amount Varies

Donations of products and services are appreciated. Sponsorship benefits will be customized to recognize the value of the donation.

### Custom Packages– Amount Varies

We are happy to work with you to create a combination of benefits that will work for your budget and promotional needs.

Please contact Jayne Nickell ([jnickell@milesforcf.org](mailto:jnickell@milesforcf.org)) for additional information.





## 2019 SPONSORSHIP REGISTRATION

Yes, I want to support Miles for Cystic Fibrosis by sponsoring the Big Peach Sizzler 10K & 5K at the following level:

<input type="checkbox"/> Platinum - \$5,000	<input type="checkbox"/> Gold - \$2,500	<input type="checkbox"/> Silver - \$1,000
<input type="checkbox"/> Bronze - \$500	<input type="checkbox"/> Virtual Event Bag - \$250	<input type="checkbox"/> Event Day Space - \$250

<input type="checkbox"/> In Kind Donation:
Estimated Donation Value:

<input type="checkbox"/> Custom Package:

### Sponsor Information:

Contact Name:	
Company Name:	
Address:	
Email Address:	Phone:

#### *Terms and Conditions:*

- Payment due upon receipt of invoice.
- Failure to pay any portion of your sponsorship will result in forfeiture of sponsorship.
- Sponsors are entitled to the rights and benefits associated with the level of sponsorship chosen. The Big Peach Sizzler 10K & 5K and its agents reserve the right to make non-material modifications to those benefits if necessary.
- The Big Peach Sizzler 10K & 5K is not responsible for damages that result from delays or postponements of the event due to circumstances beyond its control.

Signature:	Date:
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Return completed form to Jayne Nickell at [jnickell@milesforcf.org](mailto:jnickell@milesforcf.org).

Make checks Payable and Mail to:

Miles for Cystic Fibrosis  
PO Box 2984  
Tucker, GA 30085