



2020 Big Peach Sizzler 10K & 5K *Presented by Flying Biscuit Café*

About the Race

For more than 25 years “The Sizzler” has been an annual favorite of serious and recreational runners alike. This year’s race takes place Monday, September 7, 2020.

The race features two distance options, a unique, fast course following Peachtree Rd from Chamblee through Brookhaven to Buckhead, amazing SWAG, and a famous fun-filled post-race celebration.

Runners and walkers arrive at the Start Line from throughout the Metro Atlanta area and across the southeast.

Demographic Information:

Male/Female	Household Income	Reside in N Metro Atlanta	# of Participants
48%/52%	\$80,000+ (62%)	81%	3000

About Miles for Cystic Fibrosis

Since 2011, “The Sizzler” has been owned by Miles for Cystic Fibrosis, an Atlanta based non-profit.

Miles for Cystic Fibrosis focuses on helping children and adults living with CF enjoy longer, stronger lives. Services and support include providing emergency financial assistance, promoting regular physical activity through the Miles for CF BreatheStrong Program, and contributing to research toward a cure.

The race serves as the biggest fundraiser for Miles for CF

Big Peach Sizzler CF Community Impact:

\$ Raised	Emergency Financial Assistance	Breathe Strong Exercise Grants Funded
\$350,000	500 families	100

2020 Sponsorship

Connect with event participants, volunteers, the Miles for Cystic Fibrosis network, and the local community through multiple channels in the months leading up to the event, throughout race weekend, and as finishers celebrate and share their experiences after the event.

Make a difference in the life of a child or adult living with Cystic Fibrosis through involvement with the Big Peach Sizzler and your support for Miles for Cystic Fibrosis.



2020 Standard Sponsorship Levels

Platinum - \$5,000

- Logo placement on Big Peach Sizzler race registration page, in event related emails, on race shirt, volunteer and staff shirts, and on all printed marketing materials
- Dedicated sponsor promotional eblast (1) and social media posts (1/month)
- Priority ad placement in the Digital Event Bag
- 10x20 space at post-race festival with tent, table and chairs provided
- 10 Complimentary race entries

Gold - \$2,500

- Logo placement on Big Peach Sizzler race registration page, in event related emails, and on race shirt, volunteer and staff shirts
- One dedicated social media post
- Ad placement in the Digital Event Bag
- 10x10 space at post-race festival with tent, table and chairs provided
- 5 Complimentary race entries

Silver - \$1,000

- Company name placement on race shirt, volunteer and staff shirts
- Ad placement in the Digital Event Bag
- 10x10 space at post-race festival
- 2 Complimentary race entries

Bronze - \$500

- Ad placement in the Digital Event Bag
- 10x10 space at post-race festival
- 1 Complimentary race entry

Virtual Event Bag - \$300

- Ad placement in the Digital Event Bag

Event Day Exhibitor - \$300

- 10x10 space at post-race festival

In Kind Donations – Amount Varies

Donations of products and services are appreciated. Sponsorship benefits will be customized to recognize the value of the donation.

Custom Packages– Amount Varies

We are happy to work with you to create a combination of benefits that will work for your budget and promotional needs.

Contact Jayne Nickell (jnickell@milesforfcf.org) for additional information.



2020 SPONSORSHIP REGISTRATION

Yes, I want to support Miles for Cystic Fibrosis by sponsoring the Big Peach Sizzler 10K & 5K at the following level:

<input type="checkbox"/> Platinum - \$5,000	<input type="checkbox"/> Gold - \$2,500	<input type="checkbox"/> Silver - \$1,000
<input type="checkbox"/> Bronze - \$500	<input type="checkbox"/> Digital Event Bag - \$300	<input type="checkbox"/> Event Day Space - \$300

<input type="checkbox"/> In Kind Donation:
Estimated Donation Value:

<input type="checkbox"/> Custom Package:

Sponsor Information:

Contact Name:	
Company Name:	
Address:	
Email Address:	Phone:

Terms and Conditions:

- Payment due upon receipt of invoice.
- Failure to pay any portion of your sponsorship will result in forfeiture of sponsorship.
- Sponsors are entitled to the rights and benefits associated with the level of sponsorship chosen. The Big Peach Sizzler 10K& 5K and its agents reserve the right to make non-material modifications to those benefits if necessary.
- The Big Peach Sizzler 10K&5K is not responsible for damages that result from delays or postponements of the event due to circumstances beyond its control.

Signature:	Date:
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Return completed form to Jayne Nickell at jnickell@milesforcf.org.

Make checks Payable and Mail to:

Miles for Cystic Fibrosis
PO Box 2984
Tucker, GA 30085