



2018 Big Peach Sizzler Sponsorship Entitlements

Benefits	Platinum \$5000	Gold \$2500	Signature Element* Varies	Silver \$1000	Bronze \$500	Other
Category Exclusivity						
<ul style="list-style-type: none"> Designated as Official Provider 	✓	✓				
Logo Placement						
<ul style="list-style-type: none"> Big Peach Sizzler Website 	✓	✓	✓	✓	✓	
<ul style="list-style-type: none"> Race related emails 	✓	✓				
<ul style="list-style-type: none"> Race Shirt 	✓	✓	✓	✓		
<ul style="list-style-type: none"> Start/Finish Banner 	✓					
<ul style="list-style-type: none"> Printed Marketing Materials 	✓					
<ul style="list-style-type: none"> Informational maps, or individual race photos 			✓			
Digital Promotions						
<ul style="list-style-type: none"> Virtual Race Bag Ad 	✓	✓	✓	✓	✓	✓ \$250
<ul style="list-style-type: none"> Dedicated Eblast 	✓					
<ul style="list-style-type: none"> Dedicated Facebook Post 	✓					
<ul style="list-style-type: none"> Use of Big Peach Sizzler 10K Logo as an Official Sponsor 	✓	✓	✓	✓		
<ul style="list-style-type: none"> Included in Eblast 		✓	✓			
<ul style="list-style-type: none"> Included in Facebook Post 		✓	✓			
Race Weekend						
<ul style="list-style-type: none"> 10x10 Space at Post Race Festival 	✓	✓	✓	✓	✓	✓ \$250
<ul style="list-style-type: none"> Space at 2 Day Packet Pick-Up 	✓	✓				✓ \$250
<ul style="list-style-type: none"> Tent, Table, Chairs provided 	✓	✓	✓	✓		
<ul style="list-style-type: none"> Complimentary Race Entries 	10	6	4	3	1	
<ul style="list-style-type: none"> Provide additional branding for Signature Element 			✓			
<ul style="list-style-type: none"> Recognition by announcer throughout event 	✓	✓	✓	✓		

*Signature Element – Choice of One: On Course Hydration Stations, Participant Race Photographs, Post-Race VIP Hospitality Tent, Beer Garden, or Cooling Towels